

Creating Island Resorts: A Guide to Developing and Managing Sustainable Tourism Destinations

Island resorts are a popular tourist destination, offering visitors a chance to experience the beauty and tranquility of the natural environment. However, the development and management of island resorts can also have a significant impact on the environment and local communities.



Creating Island Resorts (Routledge Advances in Tourism) by Pearl Howie

★★★★☆ 4 out of 5

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Screen Reader : Supported
Enhanced typesetting : Enabled
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Print length : 286 pages



This book provides a comprehensive guide to developing and managing sustainable island resorts. It covers everything from site selection and planning to marketing and operations, with a focus on environmental protection and community engagement.

Site Selection and Planning

The first step in developing an island resort is to select a suitable site. This involves considering factors such as the natural environment, the local

community, and the existing infrastructure.

The natural environment should be able to support the development of a resort without causing significant damage. The site should have access to clean water, sufficient land for development, and a stable climate.

The local community should be involved in the planning process from the outset. This helps to ensure that the resort is developed in a way that is compatible with the community's needs and values.

The existing infrastructure should be able to support the development of a resort. This includes factors such as transportation, water supply, and waste disposal.

Design and Construction

The design and construction of an island resort should be sensitive to the natural environment and the local community. The use of sustainable building materials and practices can help to minimize the impact of the resort on the environment.

The resort should be designed to blend in with the surrounding environment. This can be achieved by using natural materials and colors, and by avoiding large-scale development.

The resort should be built to withstand the local climate conditions. This includes factors such as hurricanes, earthquakes, and floods.

Operations

The operation of an island resort should be sustainable. This involves using practices that minimize the impact of the resort on the environment and the local community.

The resort should use renewable energy sources, such as solar and wind power. This helps to reduce the resort's carbon footprint.

The resort should conserve water. This can be achieved by using low-flow appliances and by recycling water.

The resort should minimize waste. This can be achieved by recycling, composting, and using reusable materials.

The resort should support the local community. This can be achieved by hiring local staff, purchasing local products, and supporting local businesses.

Marketing

The marketing of an island resort should be sustainable. This involves promoting the resort in a way that minimizes the impact of tourism on the environment and the local community.

The resort should use sustainable marketing practices, such as using recycled paper and electronic marketing.

The resort should promote the resort's sustainable features. This helps to attract environmentally conscious tourists.

The resort should work with local businesses to promote the resort. This helps to generate revenue for the local community.

Island resorts can be a sustainable tourism destination if they are developed and managed in a responsible way. This book provides a comprehensive guide to developing and managing sustainable island resorts. By following the principles outlined in this book, you can help to create a resort that is both profitable and sustainable.

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