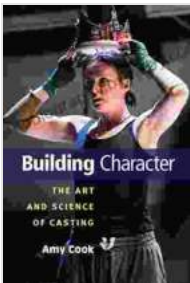


# Building Character: The Art and Science of Casting - Unlocking Cinematic Magic

The magic of cinema and television lies in the ability to create characters that resonate with audiences. To achieve this, casting directors play a crucial role in matching actors to roles and transforming scripts into living, breathing characters.



## Building Character: The Art and Science of Casting

by Amy Cook

★★★★★ 5 out of 5

Language : English  
File size : 930 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 198 pages



## Enter "Building Character: The Art and Science of Casting"

"Building Character: The Art and Science of Casting" is a comprehensive guidebook that delves into the intricacies of casting. Written by renowned casting directors Judy Henderson and Michael Lemon, the book provides an invaluable resource for aspiring and experienced filmmakers alike.

## The Art of Casting

In this section, Henderson and Lemon explore the artistic aspects of casting. They discuss the importance of:

- **Character Analysis:** Understanding the depth and complexity of characters and identifying actors who can embody them.
- **Chemistry:** Creating believable relationships between characters through the casting process.
- **Diversity and Inclusion:** Embracing a wide spectrum of actors to reflect the richness and diversity of real life.

## The Science of Casting

Beyond the artistic elements, "Building Character" also emphasizes the technical aspects of casting. Henderson and Lemon guide readers through:

- **Audition Techniques:** Preparing actors for auditions and providing tips on how to showcase their talents effectively.
- **Negotiation and Contracts:** Understanding the legal and financial aspects of casting, including agent representation and union contracts.
- **Collaboration:** Building strong relationships with directors, producers, and other creatives to ensure seamless casting decisions.

## Case Studies and Interviews

The book is enriched by numerous case studies and interviews with casting directors, actors, and filmmakers. These practical examples provide insights into real-world challenges and successes, illustrating the principles discussed throughout the book.

Among the notable interviews, readers will find perspectives from casting directors like Donna Isaac ("The Queen's Gambit"), Paul Schnee ("The Crown"), and Mary Vernieu ("Stranger Things"). These industry leaders share their experiences, offering valuable lessons and inspiration.

## Why Read "Building Character"?

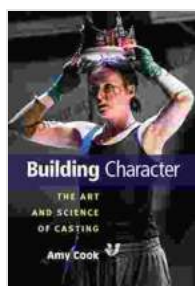
Whether you're an aspiring casting director, actor, filmmaker, or simply a lover of cinema, "Building Character: The Art and Science of Casting" is an essential read. It provides:

- **In-depth Knowledge:** A comprehensive understanding of the casting process, from concept to execution.
- **Practical Guidance:** Step-by-step advice on how to analyze characters, audition actors, and negotiate contracts.
- **Industry Insights:** Exclusive interviews with top casting professionals, casting directors, actors, and filmmakers.
- **Enhanced Appreciation:** A deeper appreciation for the artistry and complexity involved in creating unforgettable characters.

By understanding the principles and techniques outlined in "Building Character," you can elevate your casting decisions and create cinematic experiences that will captivate audiences and leave a lasting impression.

"Building Character: The Art and Science of Casting" is an indispensable guide for anyone seeking to master the art of casting. Its wealth of knowledge, practical insights, and industry perspectives make it an essential resource for aspiring and seasoned professionals alike.

If you're ready to unlock the cinematic magic of unforgettable characters, delve into the pages of "Building Character: The Art and Science of Casting" today and experience the transformative power of masterful casting.



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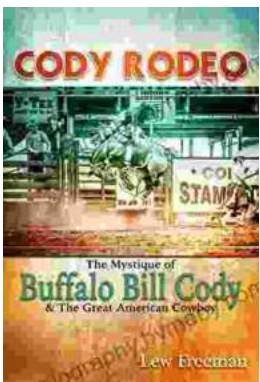
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